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SOCCER AID 2026 CHARITY APPEAL: ITV TERMS AND CONDITIONS

These terms and conditions apply to your use of the donation service for the Soccer Aid Appeal (the “**donation service**”). You may use the donation service to make a donation via one of the methods stated in these terms or via any other method as may be specified by ITV Consumer Limited (“**ITV**”) when the donation service is available.

For information about how ITV will process your information for the donation service, please see <https://www.itv.com/terms/articles/soccer-aid-privacy-policy-2026>

For information about how the charity (as defined below) will process your information, please see www.unicef.uk/socceraid-privacy.

A. Donations to the Soccer Aid Appeal

Donations to the Soccer Aid Appeal are for the benefit of the following charity:

- The UK Committee for UNICEF (UNICEF UK) (the “**charity**”). The UK Committee for UNICEF (UNICEF UK) is a charity (registered in England and Wales under charity number 1072612 and registered in Scotland under charity number SC043677) and a company limited by guarantee (company number 3663181), whose registered office is at 1 Westfield Avenue, Stratford, London, E20 1HZ. More details about the charity and its activities are available at www.unicef.org.uk.

Every donation to Soccer Aid for UNICEF made by the UK public via phone, text or online until Wednesday 1 July 2026 at 12pm will be matched by the Children's Investment Fund Foundation (CIFF), up to a maximum of £6 (six) million.

All sums raised by the Soccer Aid Appeal during the donation period specified below, and any applicable Gift Aid will be donated to the charity. There are no administrative fees payable by you for donations you make online or by text or by phone (other than your internet provider's charges, standard network rate message and/or standard geographical charges as set out below). 100% of all donations and any applicable Gift Aid will go to the Soccer Aid Appeal.

B. Who can donate

You must be aged 16 years or over and resident in the UK, Channel Islands or Isle of Man to use the donation service and aged 18 years or over and resident in the UK, Channel Islands or Isle of Man if you wish to Gift Aid your donation (details of Gift Aid are set out in Section E below). ITV gives no warranty that the donation service will be available, legal or appropriate for use in locations outside the UK, Channel Islands and Isle of Man.

If you are under the age of 18, you must have prior parental or legal guardian permission before using the donation service. Please ask permission from the bill payer before using the donation service.

C. Donation period opening and closing times

- The donation period for donations made by phone, SMS text (for the Keywords TEN, TWENTY, THIRTY and FORTY) and online via www.itv.com/socceraid, <http://socceraid.org.uk> or www.stv.tv/socceraid (“**Website**”) opens on Wednesday 8 April 2026.
- The donation period for donations made by phone, SMS text message (for all Keywords), online via the Website and by phone closes at midday on Wednesday 1 July 2026.

Please note that donations made or received outside of these specified times may not be included in the Soccer Aid 2026 Appeal but you may still be charged as set out below.

D. How to donate

You can donate to the Soccer Aid 2026 Appeal by the following methods:

1. Online

You may make a donation to the Soccer Aid 2026 Appeal by going online to the Website (or any other websites we may add at a later point) and following the instructions provided. You may donate an amount of your choice using any major credit or debit card, Apple Pay, Google Pay or PayPal. Donations made using Apple Pay, Google Pay or PayPal (“**Payment Processors**”) are subject to the relevant applicable Payment Processor terms and conditions. You will be asked for how much you wish to donate and for your contact and payment details.

There is no limit on the number of times you may make an online donation until the closing date and time but the minimum donation is £2 and the maximum donation is £100,000.

There is no charge (other than your chosen donation amount) to donate online but your internet service provider may charge you for accessing the internet.

2. By SMS text message

You may make a donation in the amount of £10 by sending a text with the keyword ‘**TEN**’, or £20 by sending a text with the keyword ‘**TWENTY**’, £30 by sending a text with the keyword ‘**THIRTY**’ or £40 by sending a text with the keyword ‘**FORTY**’ (each a “**Keyword**”) to **70818** during the donation period.

Each SMS text message costs either £10 plus one standard network rate message, £20 plus one standard network rate message, £30 plus one standard network rate message or £40 plus one standard network rate message depending on which amount you choose to donate. Please ask the bill payer permission before donating.

There is no limit on the number of times you may make a donation, but there is a daily limit of £40 on donations made by text (SMS donations). Further text donations will not be accepted if you have already donated £40 by SMS text in one day.

For any SMS text made or received your internet service provider and/or network operator may apply additional data charges. No refunds are available for the cost of any SMS text made, received or for any misdialled short codes or misspelt keyword.

If you do not have sufficient credit in your mobile account or if you have sufficient credit for a standard network rate message but not for your donation or if you are otherwise unable to access the shortcode because of any settings on your mobile account your donation may be unsuccessful.

3. By phone

You may make a donation by phoning **0330 123 4442** and following the instructions during the period in which the phone donation service is available. Standard geographical charges apply from landlines and mobiles. Connection charges may also apply. Please check with your network operator.

There is no limit on the number of times you may make a donation by phone during the donation period but the maximum donation is £10,000. You may donate using any major credit or debit card. You will be asked for how much you wish to donate and for your contact and payment details.

E. Appreciation Station

Please note that an Appreciation Station for UK residents may be available on the night of the Soccer Aid football match on Sunday 31 May 2026 only. After having completed the donation online or by phone from Wednesday 8 April 2026 at the time as advertised on the charity’s social media platform(s) and/or

programmes on ITV1 and/or IT VX to 20:00 on Sunday 31 May 2026, all eligible donors will be offered the opportunity to be further selected at random to speak to a celebrity at the Appreciation Station and to be thanked for their donation on the night of the Soccer Aid football match on Sunday 31 May 2026. To facilitate, ITV will share the selected donor's phone number with ITV's suppliers and the charity's suppliers to run the Appreciation Station. If you are chosen your phone number will not be shared with the celebrity, but you may choose to share your first name with the celebrity.

F. Gift Aid

If you are an eligible UK taxpayer and are 18 years old or over, the charity may claim Gift Aid from HM Revenue & Customs via the online, SMS text or phone donation methods and hence increase the amount you donate by up to 25%, at no extra cost to you. During or after your donation via online, SMS text or phone, you will be provided with additional information on how to sign up to Gift Aid (for SMS text, you will receive a text message with a link which will take you to a web page with instructions to follow which will allow you to add Gift Aid if you determine that you are eligible to do so ("**SMS microsite**"). You will be required to provide information including, but not limited to, your title, name, home address and postcode for the purposes of claiming Gift Aid.

The payment of Gift Aid to charities is subject to HM Revenue & Customs' acceptance of the charity's Gift Aid claim.

For more information about how the charity will use the information you provide to claim Gift Aid, please see www.unicef.uk/socceraid-privacy.

G. General

Any donation made is non-refundable and non-transferable, except that donations of £100 or more may be refunded if requested in writing to UNICEF UK's Supporter Care team via supportercare@unicef.org.uk within 7 days of payment. An approved refund for donations of £100 or more will be made within 28 days of the request. Otherwise, the transaction is final and not disputable. If you become aware of fraudulent use of your credit/debit card, or if it is lost or stolen, you must notify your card provider in accordance with its reporting rules.

ITV and their sub-contractors may suspend, withdraw or re-set the donation service (or any part of the donation service) in its sole discretion at any time and does not accept any responsibility whatsoever for any technical failure or malfunction or any other problem with any telephone network or line, system, server, software provider or otherwise which may result in any donation not being properly registered or recorded.

ITV cannot promise that the donation services and systems will be free from errors or omissions nor that it will be available uninterrupted and in a fully operating condition. The donation services and systems may be suspended temporarily and without notice in the case of system failure, maintenance or repair or for reasons beyond the reasonable control of ITV. ITV will not be liable to you or to any other person in the event that all or any part of the services or system is discontinued, modified or changed in any way.

Trademarks, service marks or logos that appear in relation to the website, donation service and/or its associated services, in particular (but not exclusively) those of ITV, the charity and/or ITV's subcontractors, are the property of their respective owners and are likely to be registered trademarks and subject to restrictions as to their use. They must not be used without the express permission of the trade mark owner. All content on the website and its associated services is owned by ITV, the charity, ITV's subcontractors or other original providers, and is protected by the applicable intellectual property and proprietary rights and laws. You may use the donation services exclusively for your personal, non-commercial use provided you do not alter it or remove any copyright, trade mark or other proprietary notice. No other use of the donation services' content is permitted without the express prior permission of ITV, and, where applicable, the copyright holder.

ITV and its subcontractors shall not (and nothing in these terms and conditions shall) act to exclude or limit their own liability for death or personal injury resulting from its negligence, fraud or any other liability

which may not by applicable law be excluded or limited. You agree that your use of the donation services is on an "as is" and "as available" basis and that your use of the donation services is at your sole risk. ITV and its subcontractors cannot guarantee continuous uninterrupted or secure access to the donation services and operation of the donation services may be interfered with by numerous factors outside of their control. On that basis, except as expressly set out in these terms and conditions, ITV and its subcontractors shall not provide conditions, warranties or other terms in relation to the donation services to the extent permissible by law.

Subject to exceptions listed above, in no event shall ITV or its subcontractors be liable (whether for breach of contract, negligence or for any other reason) for any loss or damage which you may claim to have suffered by reason of your accessing and use of the Website, the donation services and its associated services, including (but not limited to) loss of profits, exemplary or special damages, loss of sales, loss of revenue, loss of goodwill, loss of any software or data, loss of bargain, loss of opportunity, loss of use of computer equipment, loss of or waste of management or other staff time, or for any indirect, consequential or special loss, however arising.

These terms and conditions are available in English only and shall be exclusively governed by and construed in accordance with the laws of England unless the person using the donation service is a Scottish or Northern Irish resident in which case he/she may choose the law of their residence and they irrevocably submit to the exclusive jurisdiction of the courts of England and Wales again unless the person using the donation service is a Scottish or Northern Irish resident in which case they may choose the courts of their residence in Scotland or Northern Ireland.

ITV may update and amend these terms from time to time and any changes will be posted on the ITV Website. We will not file or store a copy of these terms for each interaction or transaction by you via the ITV Website. We therefore recommend that you print and store or save a copy of these terms for future reference.

H. Contact us

If you have a query or complaint relating to the fundraising activities, the charity or event relating to Soccer Aid you may contact UNICEF UK's Supporter Care team on their dedicated Soccer Aid helpline 0300 034 9993 or via supportercare@unicef.org.uk.

If you have a query relating to the programme or these terms and conditions, or complaint you may contact the ITV Customer Care team by email at itvihelp@itv.com. You may need to provide information including without limitation your name and contact details, your chosen donation method, the nature of the problem (if applicable) and the date and time you experienced this problem.

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