



SAFU Academy, Secondary School Competition - Agreed Terms and Conditions

The Promoter of this competition is United Kingdom Committee for UNICEF ('UNICEF UK'), registered charity number 1072612 (England & Wales) and SCO43677 (Scotland).

Pupils who are entered must reside in Great Britain (England, Scotland, Wales).

This competition is open to all pupils aged 12 to 17, as of Sunday, 15 June 2025, provided the school attended by the pupil is enrolled in the Soccer Aid for UNICEF Academy 2025.

The competition is not open to the Promoter's employees, families, agents or anyone professionally connected with judging the competition.

The winning design will be printed in the Soccer Aid for UNICEF Matchday Programme. The winner will also win the opportunity to attend this year's Soccer Aid for UNICEF on Sunday 15th June at Old Trafford, Manchester. The winner and two guests (one of whom must be an accompanying guardian aged over 18) shall be provided 3 general admission tickets, public transportation up to £200 in total for travel to/ or within Manchester and a one-night stay on Sunday 15 June, at a 3* Manchester Hotel with one room accommodating 3 people and return travel home the next day.

Entrants must be aware that if their design is selected as the winner, it will be included in the Matchday Programme for Soccer Aid for UNICEF. Additionally, any entry submitted may be used in the live broadcast and on promotional materials in stadium, and submission of an entry constitutes consent for this.

By submitting a design, entrants grant UNICEF UK a revocable, non-exclusive, royalty-free right to use, reproduce, modify, and display the design for any purpose related to this competition, Soccer Aid for UNICEF, and UNICEF UK's charitable activities. This includes, but is not limited to, using any designs in the Matchday Programme for Soccer Aid for UNICEF, on promotional materials in the stadium and in the live broadcast of the match. A submission of entry constitutes an undertaking by entrants that they are the sole creator and owner of the design and have the capacity to grant this right to UNICEF UK.

Only one prize is available, and one winner shall be selected. The prize is non-exchangeable, and no cash alternatives shall be offered.

Entry is limited to one submission per child and is free. We ask school staff to pick their **top 5 entries** to represent their school.

This competition is part of the Soccer Aid for UNICEF Academy 2025, participating schools are asked to photograph/scan children's entries, adding the child's first name, surname initial and year group, to the description. School staff will then email entries to socceraidsschools@unicef.org.uk with School Name in the subject line, as well as a contact telephone number for the school. Submissions should be made via email by school staff. Entries will be accepted up to **12pm on Thursday 24th April 2025**.

The design should be imaginative, impactful, and meaningful, reflecting [UNICEF's values](#) and/or [the rights of children](#). UNICEF UK is committed to ensuring a fair and transparent judging process. A panel from UNICEF UK will carefully review and shortlist all entries and the UNICEF UK [Youth Advisory Board](#) will select the final winner

The student's school will receive a telephone call and an email notifying them that their student has won and providing a consent form for the parent/guardian of the winning child to complete. Upon receiving consent, UNICEF UK will then liaise directly with the winner's parent/guardian to make arrangements for fulfilment of the prize, plus travel and accommodation.

The school who submitted the winning entry will be contacted by email and/or telephone by Thursday 1st May 2025. If the school does not respond by **Thursday 8th May 2025 at 5pm**, which is within 5 working days of the initial phone call or email being sent, the prize will be defaulted and the runner-up will be offered the prize, subject to the same process described above. The school will be responsible for informing the winning pupil and their parent or guardian within the timeframe outlined.

Following the event, details of the winning entry will be shared with the schools taking part in the Soccer Aid for UNICEF Academy 2025 by email. The first name, year group and school of the winner will be detailed, and a photograph may be shared (subject to consent).

If you choose to participate, the Promoter - UNICEF UK will receive the staff member's name, email address, plus entries. Once in conversations with the winner's family, UNICEF UK will use the winner's own and family member information to process logistical arrangements to enable fulfilment of the prize. UNICEF UK's [privacy policy](#) sets out how we use and store your personal information.

The Promoter, UNICEF UK, accepts no responsibility for the prize being cancelled and/or amended. The Promoter may disqualify any entrant whose entry does not comply with these terms and conditions (in Promoter's sole opinion) or who, in Promoter's sole determination, has acted in a manner that is fraudulent, dishonest or unjust to other entrants.

If an event or accident occurs beyond the Promoter's reasonable control including, but not exclusive to, severe weather conditions, terrorist attacks, riots or protests, the Promoter will not be liable for any loss or damage caused to the winner or their guests. Nothing in these terms shall exclude or in any way limit the Promoter's liability for fraud, death or personal injury caused by its negligence or any other liability to the extent the same may not be excluded or limited as a matter of law.

These terms and conditions are governed by English law and the courts of England will have exclusive jurisdiction.

By entering this competition, each entrant commits to and accepts these terms and conditions.