



## **SAFU Academy, Primary School Competition - Agreed Terms and Conditions**

The Promoter of this competition is United Kingdom Committee for UNICEF (“UNICEF UK” or “Promoter”), registered charity number 1072612 (England & Wales) and SCO43677 (Scotland). Pupils who are entered must reside in Great Britain (England, Scotland, Wales).

This competition is open to all school pupils aged 6 to 12, as of Sunday, 15 June 2025, provided the school attended by the pupil is enrolled in the Soccer Aid for UNICEF Academy 2025.

The competition is not open to the Promoter’s employees, families, agents or anyone professionally connected with judging the competition.

The winner will win the opportunity to be a child mascot at this year’s Soccer Aid for UNICEF on Sunday 15 June at Old Trafford, Manchester. The winner, and two guests (one of whom must be an accompanying guardian aged over 18) shall be provided 3 general admission tickets, public transportation up to £200 in total for travel to/ or within Manchester and a one-night stay on Sunday 15 June, at a 3\* Manchester Hotel with one room accommodating 3 people and return travel home the next day. All other expenses incurred cannot be covered by UNICEF UK.

On the day of the event, the winner will be offered the opportunity to be a mascot for either the Soccer Aid for UNICEF England or World XI team and will walk out of the tunnel onto the pitch with the team. After completing ‘mascot duties’ the winner will be able to join their guardian and plus one to watch the game in the stadium. The winner and family will be responsible for their own travel arrangements within Manchester to and from the event and hotel.

Only one prize is available, and one winner shall be selected. The prize is non-exchangeable, and no cash alternatives shall be offered.

By submitting a design, entrants grant UNICEF UK a revocable, non-exclusive, royalty-free right to use, reproduce, modify, and display the design for any purpose related to this competition, Soccer Aid for UNICEF, and UNICEF UK’s charitable activities. This includes, but is not limited to, using the winning design on child mascot t-shirts for Soccer Aid for UNICEF, and using any entry design in the live broadcast of the match. A submission of entry constitutes an undertaking by entrants that they are the sole creator and owner of the design and have the capacity to grant this right to UNICEF UK.

Entry is limited to one submission per child and is free. We ask school staff to pick their **top 5 entries** to represent their school.

This competition is part of the Soccer Aid for UNICEF Academy 2025. Participating schools are asked to photograph/scan children’s entries, adding the child’s first name, surname initial and year group, to the description. School staff will then email entries to [socceraidschools@unicef.org.uk](mailto:socceraidschools@unicef.org.uk) with School Name in the subject line, as well as a contact telephone number for the school. Submissions should be made via email by school staff. Entries will be accepted up to **12pm on Thursday 24<sup>th</sup> April 2025.**



The design should be imaginative, impactful, and meaningful, reflecting [UNICEF's values](#) and/or [the rights of children](#). UNICEF UK is committed to ensuring a fair and transparent judging process. A panel from UNICEF UK will carefully review and shortlist all entries and the UNICEF UK [Youth Advisory Board](#) will select the top 10 designs submitted. The winning design will be selected by the Head of Soccer Aid for UNICEF (UNICEF UK) and the Executive Producer of Soccer Aid for UNICEF (Initial (Banijay UK)).

The student's school will receive a telephone call and an email notifying them that their student has won and providing a consent form for the parent/guardian of the winning child to complete. Upon receiving consent, UNICEF UK will then liaise directly with the winner's parent/guardian to make arrangements for fulfilment of the prize, plus travel and accommodation.

The school who submitted the winning entry will be contacted by email and/or telephone by Thursday 1<sup>st</sup> May 2025. If the school does not respond by **Tuesday 6<sup>th</sup> May 2025 at 5pm**, which is within 3 working days of the initial phone call or email being sent, the prize will be defaulted and the runner-up will be offered the prize, subject to the same process described above. The school will be responsible for informing the winning pupil and their parent or guardian within the timeframe outlined.

Following the event, details of the winning entry will be shared with the schools taking part in the Soccer Aid for UNICEF Academy 2025 by email. The first name, year group and school of the winner will be detailed, and a photograph may be shared (subject to consent).

If you choose to participate, the Promoter - UNICEF UK will receive the staff member's name, email address, plus entries. Once in conversations with the winner's family, UNICEF UK will use the winner's own and family member information to process logistical arrangements to enable fulfilment of the prize. UNICEF UK's [privacy policy](#) sets out how we use and store your personal information.

The Promoter, UNICEF UK, accepts no responsibility for the prize being cancelled and/or amended. The Promoter may disqualify any entrant whose entry does not comply with these terms and conditions (in Promoter's sole opinion) or who, in Promoter's sole determination, has acted in a manner that is fraudulent, dishonest or unjust to other entrants.

If an event or accident occurs beyond the Promoter's reasonable control including, but not exclusive to, severe weather conditions, terrorist attacks, riots or protests, the Promoter will not be liable for any loss or damage caused to the winner or their guests. Nothing in these terms shall exclude or in any way limit the Promoter's liability for fraud, death or personal injury caused by its negligence or any other liability to the extent the same may not be excluded or limited as a matter of law.

These terms and conditions are governed by English law and the courts of England will have exclusive jurisdiction.

By entering this competition, each entrant commits to and accepts these terms and conditions.