



Terms and Conditions – Mascot Design Competition 2024

The Promoter of this competition is the United Kingdom Committee for UNICEF ('UNICEF UK'), registered charity number 1072612 (England & Wales) and SCO43677 (Scotland).

Entry will be in two categories according to child's age on Sunday 9 June 2024: a) "Age Category 1" - Children aged 6 to 12; and b) "Age Category 2" – children aged 7 to 17.

Players must reside in Great Britain (England, Scotland, Wales).

The competition is not open to the Promoter's employees, families, agents or anyone professionally connected with judging the competition.

This is a skills-based competition for a child from a school that has signed up to the Soccer Aid Academy 2024, to win a prize that will be determined by the age category of the winner.

Age Category 1 winners will win the opportunity to be a football mascot at this year's Soccer Aid for UNICEF on Sunday 9 June at Stamford Bridge, Chelsea, London. The winner and two family members (one of whom must be an accompanying guardian aged over 18) shall be provided public transportation up to £200 for travel to/or within London and a one-night stay on Sunday 9 June at a 3* London Hotel and return travel home the next day. All other expenses incurred cannot be covered by UNICEF UK. On the day of the event, the Winner will be a mascot for either the Soccer Aid for UNICEF England or World XI team and will enter the pitch with the team. After completing "mascot duties" the winner will be able to join their guardian plus one to watch the game in the stadium. The winner and family will be responsible for their own travel arrangements within London to and from the event and hotel.

Age Category 2 winners will win the opportunity to attend this year's Soccer Aid for UNICEF on Sunday 9 June at Stamford Bridge, Chelsea, London. The winner and two family members (one of whom must be an accompanying guardian aged over 18) s shall be provided public transportation up to £200 for travel to/or within London and a one-night stay on Sunday 9 June at a 3* London Hotel and return travel home the next day. All other expenses incurred cannot be covered by UNICEF UK. On the day of the event, the winner will be able to be with their guardian plus one to watch the game in the stadium along with receiving a signed football shirt by one of the Soccer Aid 2024 teams The winner and family will be responsible for their own travel arrangements within London to and from the event and hotel.

Only one prize is available and only one winner shall be selected from either Age Category 1 or 2.

The prize is non-exchangeable, and no cash alternatives shall be offered.





Entry is limited to one submission per child and is free. Submissions should be made via email by school staff. We ask school staff to pick their **top 5 entries** to represent their school.

This competition is part of the Soccer Aid Academy 2024, participating schools are asked to photograph/scan children's entries, adding the child's first name, surname initial and year group, to the description. School staff will then email entries to socceraidsschools@unicef.org.uk with School Name in the subject line. Entries will be accepted between 5pm GMT on 17th April 2024 and 5pm on 7th May 2024.

The judges are from UNICEF UK's Youth Advisory Board, they will select a winning 'Dream Soccer Aid for UNICEF Mascot' entry on which mascot design showcases creativity, originality and represents UNICEF's values and children's rights – **More information**. An email will be sent to the student's school notifying them that their student has won, providing a consent form for the family of the winning child to complete so that UNICEF UK may liaise directly with them to plan the journey to and from the event and fulfilment of the prize. Entrants must be aware that the winning mascot designs will not be made into a mascot costume for Soccer Aid for UNICEF

Following the event, the Soccer Aid Team will share details of the winning entry with the Soccer Aid Academy 2024 by email. The first name, year group and school of the winner will be detailed, and a photograph may be shared (subject to consent).

If you choose to participate, the Promoter - UNICEF UK will receive the staff member's name, email address, plus entries. Once in conversations with the winner's family, UNICEF UK will use the winner's own and family member information to process logistical arrangements to enable fulfilment of the prize. UNICEF UK's privacy policy sets out how we use and store your personal information <https://www.unicef.org.uk/legal/cookie-and-privacy-policy/>.

The school who submitted the winning entry will be contacted by email on week commencing 13 May 2024. If the school does not respond within 7 days of the initial email being sent to the school, the prize will be defaulted, and the runner-up will be offered the prize and shall be subject to the same process described above. The school will be responsible for informing the winning pupil and their parent or guardian.

The Promoter, UNICEF UK accepts no responsibility for the prize being cancelled and/or amended.

The Promoter may disqualify any entrant whose entry does not comply with these terms and conditions (in Promoter's sole opinion) or who, in Promoter's sole determination, has acted in a manner that is fraudulent, dishonest or unjust to other entrants.



These terms and conditions are governed by English law and the courts of England will have exclusive jurisdiction.

By entering into this competition, each entrant commits to and accepts these terms and conditions.