

WELCOME TO SOCCER AID FOR UNICEF ACADEMY!

**WE'RE VERY EXCITED TO
HAVE YOU ON OUR TEAM.**

WHAT IS THE SOCCER AID ACADEMY?

The Soccer Aid Academy is a schools-based football-themed fundraising activity in support of Soccer Aid for UNICEF.

- Your school will be set five inclusive challenges by some of the biggest names in the England and Soccer Aid World XI FC squads.
- Challenges will be simple to take on whenever you choose, this could be during an existing lesson, such as PE, or during your school's lunch break.
- They will be delivered to you every morning via email from 3 to 7 June.
- By completing all five challenges, your school will pass the Soccer Aid for UNICEF Academy 2024.



WHAT YOU NEED TO DO

The most important thing at this point is to **save the date** of the Soccer Aid Academy (**3 to 7 June**). You will receive email communications and resources in the build-up, including:

- The Soccer Aid Academy digital event pack.
- Videos explaining how your fundraising helps children around the world.
- Lesson plans for primary and secondary schools.
- News about some exciting chances to win prizes.
- Fundraising tips and ideas.
- Chances for your students to ask the England and Soccer Aid World XI players questions.
- Event stickers.
- A how-to guide to complete each of the five challenges.
- A new challenge video every day during 3 to 7 June.

FUNDRAISING

The Soccer Aid Academy puts the fun in fundraising with exciting activities, celebrating the importance of play. Your fundraising means UNICEF can continue to help children to grow up happy, healthy, and able to play.

The best place to start is to register your JustGiving page by following the link:
justgiving.com/campaign/socceraidacademy



**PLAY FOR
EVERY CHILD**



SOCCER AID
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