**[Today’s date]**

Dear **[Name/Parent/Guardian]**,

Soccer Aid for UNICEF 2022 is just around the corner and we’re really excited to be getting involved this year with our very own Soccer Aid Schools Challenge! This is a great opportunity to have fun, play and get the whole school together after two years of distance and disruption. Through the Schools Challenge, our pupils will learn about and raise money for children everywhere to help give them a childhood full of play.

**What are we doing?**

To raise money, we will be...

**[Details of what you will be doing e.g. obstacle course for the whole school, bake sale, football tournament, penalty shoot-out]** on **[Date]** at **[Time]** at **[Where].**

**How can you help?**

We would love to invite you to join in the fun! In return for a small donation, children, staff and parents will all be able to take part in a thoroughly enjoyable event, whilst making a difference to children’s lives around the world.

**[Any additional details of what you would like parents to do e.g. PE kit, remember small donation, volunteer to cheer on the day, bake or buy cakes.]**

**Why are we doing it?**

Childhood should be one endless playtime. But around the world, disease, hunger, conflict, poverty and disaster are disrupting play for millions of kids. The money we raise can help provide clean water and vaccines, education and protection from violence so that children can grow up happy, healthy and able to play. Just like children should.

**Just £6 could buy a large plastic brick to help build a classroom in Cote D’Ivoire.**

**Just £30 could provide an emergency shelter kit to help protect children forced from their homes.**

We really appreciate your support and hope that you will join us to play, fundraise and change children’s lives.

Please do get in touch if you have any questions at all, and to find out more about Soccer Aid for UNICEF, visit **socceraid.org.uk.**

Thank you so much,

Yours sincerely,

**[Name and Job Title]**